

Creating Your Financial Web Page

When building your web page, keep these elements in mind:

1. Ensure the “Apply” and “Pay” buttons with their respective links are placed prominently on the page.
2. Keep the copy simple. Introduce the card and benefits so visitors know what they are applying for.
3. Items such as the Payment Calculator and video modules should complement the copy and overall layout.



- 1 Prewritten Copy**
Simply copy and paste our ready-made description of CareCredit and its benefits.
- 2 CareCredit Logo**
Use our logo to help visitors identify the financing you have available.
- 3 Apply Link**
Display prominently on the page so visitors can see it right away.
- 4 Pay Link**
Show Cardholders that they can make online payments directly to you (via Pay My Provider).
- 5 Payment Calculator**
With this module, show visitors how low their monthly payment could be.
- 6 Videos**
Use a video to quickly and simply explain how CareCredit works.

Log in to download your resources at
carecredit.com/providercenter